

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG24/12 17.01
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

CONTRACT # 6297576

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER #

PRDCT	EST#	COMMENTS.	DATE
RPOF-3 PAC	1950		

FLIGHT DATES	SEP18/12	SEP24/12	WK-1
DATE	AUG24/12	17.01	

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

DATE AUG24/12 17.01

REP: TO LENA
ED TIT F

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$86650
PLS CFM, THX 8/24

CON CM ***** THIS IS A CASH IN ADVANCE CHECK

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1900
AGENCY PRODUCT CODE =

1	700A-900A	30	\$1,600.00	9/18	9/21	4	TU-F	4
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PROGRAM : GMA
CON COM1: 1X PER DAY

*** WFTV-TV ***
AUG24/12 17.01

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS
2			1200N-100P	30		\$675.00	9/18	9/21	4		TU-F
PROGRAM : NEWS											
CON COM1 : 1X PER DAY											
3			600P-630P	30		\$2,400.00	9/18	9/21	4		TU-F
PROGRAM : NEWS											
CON COM1 : 1X PER DAY											
4			700P-730P	30		\$2,400.00	9/18	9/21	4		TU-F
PROGRAM : JEOP											
CON COM1 : 1X PER DAY											
5			730P-800P	30		\$2,400.00	9/18	9/21	4		TU-F
PROGRAM : WHEEL											
CON COM1 : 1X PER DAY											
6			1135P-1205A	30		\$825.00	9/18	9/21	4		TU-F
PROGRAM : NITELINE											
CON COM1 : 1X PER DAY											
7			1100P-1135P	30		\$2,000.00	9/18	9/23	5		TU-F,SU
PROGRAM : NEWS											
CON COM1 : 1X PER DAY											
8			900P-1000P	30		\$2,750.00	9/21	9/21	1		FRI
PROGRAM : PRIMETIME LIVE											
9			1000P-1100P	30		\$2,800.00	9/21	9/21	1		FRI
PROGRAM : 20/20											
10			600A-700A	30		\$675.00	9/22	9/22	2		SAT
PROGRAM : NEWS											
11			700P-800P	30		\$850.00	9/22	9/22	1		SAT
PROGRAM : JEOP/WHEEL											

REP HEADLINE# 6297576
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			800P-1130P	30		\$3,300.00	9/22	9/22	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
13			600A-700A	30		\$675.00	9/23	9/23	2		SUN	
PROGRAM : NEWS												
14			600P-630P	30		\$1,500.00	9/23	9/23	1		SUN	
PROGRAM : NEWS												
15			700A-900A	30		\$1,600.00	9/24	9/24	1		MON	
PROGRAM : GMA												
16			1200N-100P	30		\$675.00	9/24	9/24	1		MON	
PROGRAM : NEWS												
17			600P-630P	30		\$2,400.00	9/24	9/24	1		MON	
PROGRAM : NEWS												
18			700P-730P	30		\$2,400.00	9/24	9/24	1		MON	
PROGRAM : JEOP												
19			730P-800P	30		\$2,400.00	9/24	9/24	1		MON	
PROGRAM : WHEEL												
20			1135P-1205A	30		\$825.00	9/24	9/24	1		MON	
PROGRAM : NITELINE												
21			1100P-1135P	30		\$2,000.00	9/24	9/24	1		MON	
PROGRAM : NEWS												
22			800P-1000P	30		\$9,250.00	9/24	9/24	1		MON	
PROGRAM : DANCING												

2007-09-24 17:01:11
WFTV-TV
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
SEP/12						86650.00						
CONTRACT TOTAL 86650.00												48
TOTAL SPOTS												48

MARKET TOTALS \$240,694 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*